

MA-International Management, Marketing, Entrepreneurship : (86/326/20242)

Standard Study Plan

1. Semester (WiSe)	2. Semester (SuSe)	3. Semester (WiSe)	4. Semester (SuSe)
Business Decision Making (50115) / (5 CP, 2V+1Ü)	International Corporate Strategy (50114) / (5 CP, 2V+1Ü)	Specialization VI (CE-Module / (5 CP))	Compulsory Module "Master Thesis" within Colloquium (Written Thesis + Presentation/Defending)
Marketing Methods & Analysis (50566) / (5 CP, 2V+2Ü)	Specialization IV (CE-Module / (5 CP))	Specialization VII (CE-Module / (5 CP))	
Specialization I (CE-Module / (5 CP))	Specialization V (CE-Module / (5 CP))	Supplements II (CE-Module / 5 CP)	
Specialization II (CE-Module / (5 CP))	Supplements I (CE-Module / 5 CP)	Scientific Projekt (Part of Specialization) (15 CP)	Prerequisites: min. 75 CP, / all passed compulsory modules/ 5CP in "Scientific Work" / min. 10 CP Seminar (30 CP)
Specialization III (CE-Module / (5 CP))	Seminar (Presentation + Written Thesis)		
Scientific Work (CE-Subpart (10541)) / (5 CP)	(Part of Specialization) (10 CP)		
∑ 30 CP	∑ 30 CP	∑ 30 CP	∑ 30 CP

Obligatory Modules (15 CP)	Specialization (min. 60 CP) [incl. Seminar + Scientific Projec]	Supplements (max. 10 CP)	General Key Qualifications (5 CP)	Master Thesis (30 CP)
Compulsory Section	Compulsory Elective Section	Compulsory Elective Section	Compulsory Elective Section	Compulsory Module