

Welcome to the Faculty of Economics and Management



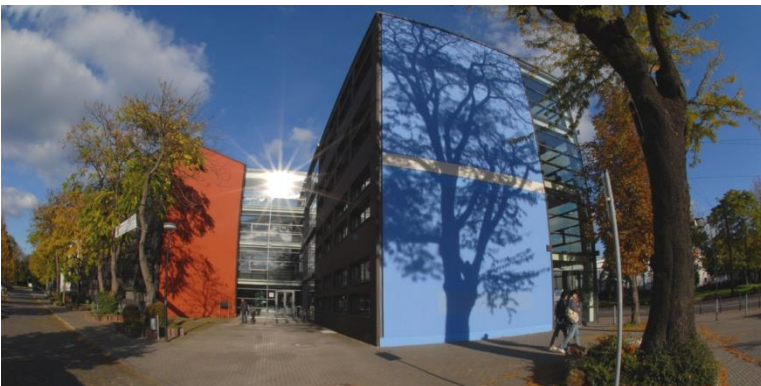
Prof. Dr. Abdolkarim Sadrieh
(Dean)

Prof. Dr. Barbara Schöndube–Pirchegger
(Vice Dean)

Prof. Dr. Sebastian Eichfelder
(Dean of Study Affairs)

Prof. Dr. Peter Reichling
(Dean of International Affairs)

Prof. Dr. Andreas Knabe
(Dean of Research)





Magdeburg

- State capital of Saxony-Anhalt
- 1200-year-old city at the river Elbe





Magdeburg

- approx. **239,100 inhabitants** (01.11.2022)
- **Prominent Personalities:**
 - **Otto I, also: “the Great“**
(German emperor, 912 – 973)
 - **Mechthild of Magdeburg**
(significant mystic from the High Middle Ages, 1207 – 1282)
 - **Otto von Guericke**
(Scientist, politician, diplomat, 1602 – 1686)
 - **Georg Philipp Telemann**
(Composer from the Baroque period, 1681 – 1767)



Otto-von-Guericke-University



- **3 pillars**

- Engineering
- Medicine/Natural Science
- **Economics**

- **9 faculties**

- Human science
- **Economics and Management [FEM]**
- Mathematics
- Natural Science
- Computer Science
- Engineering
- Process & Systems Engineering
- Electrical Engineering & Information Technology
- Medicine



- **approx. 12,500 students, thereof about 1,940 FEM** [referring to the date of 31.10.2023]
- **approx. 2,540 freshmen, thereof about 440 FEM** [WS 23-24]

FEM: Facts



- 9 study programs in German, German/English or 100% English
- English speaking, international orientated Study Program (ISP)
- 5 extra occupational study programs
- approx. 1,940 students, thereof approx. 850 international students (approx. 44 %) from over 71 countries
- 36 professors & junior professors, international lecturers
- more than 58 partner universities worldwide
- Cooperation partner: Magdeburg experimental laboratory for economic research [MaXLab], IWH Halle (Leibniz Institute), Research center for Sparkassen development

Faculty profile (I): *methodologically strong and international*

- Don't be afraid of (mathematical-quantitative) methods!
- Authentic internationality!
- Study-ability of study programs is our top priority!
- The quality of teaching is important to us!



Faculty profile (II): *high quality of teaching*

- “Lecturer ranking”, since 1994:
 - Ranking of all modules by the students
 - Organized and realized by the student representative “farawiwi”
 - Ongoing feedback from the students
 - Publication of the results accessible to all lecturers and students
- Online procedure!



Chairs and Professorships (I)

Business Economics

- Accounting and Control
 - Accounting
 - Business Taxation
 - Banking and Finance

 - International Management
 - Behavioral International Management
 - Strategic Management and Organization
 - Entrepreneurship

 - Marketing
 - E-Business
- Operations Management
 - Management Science
 - Financial Management and Innovation Finance
 - Data-Driven Decision Support (JP)
 - Production and Logistics

 - Empirical Economics Research
 - Experimental Economics (JP)
 - Economics of Business and Law



Chairs and Professorships (II)

Economics

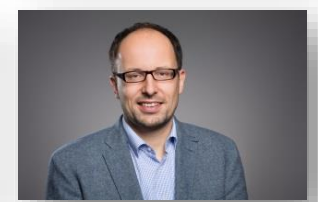
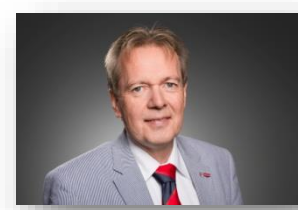
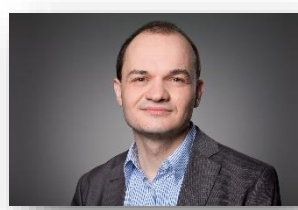
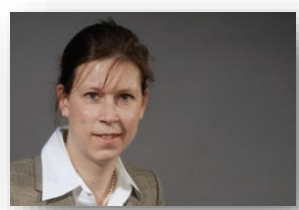
- Applied Economics
- Behavioral Social Policy
- Economic Policy
- Macroeconomics
- Public Economics
- Economics (President IWH)
- Economics: Productivity and Innovations (Department Head IWH)
- Financial Economics (Department Head IWH)
- Financial Economics (2 JP)
- Banking and Financial Systems (Deputy Department Head IWH)
- Organizational Behavior and Human Resource Management (Deputy Department Head IWH)



Law

- Chair of Law and Economics

Professors of the FEM



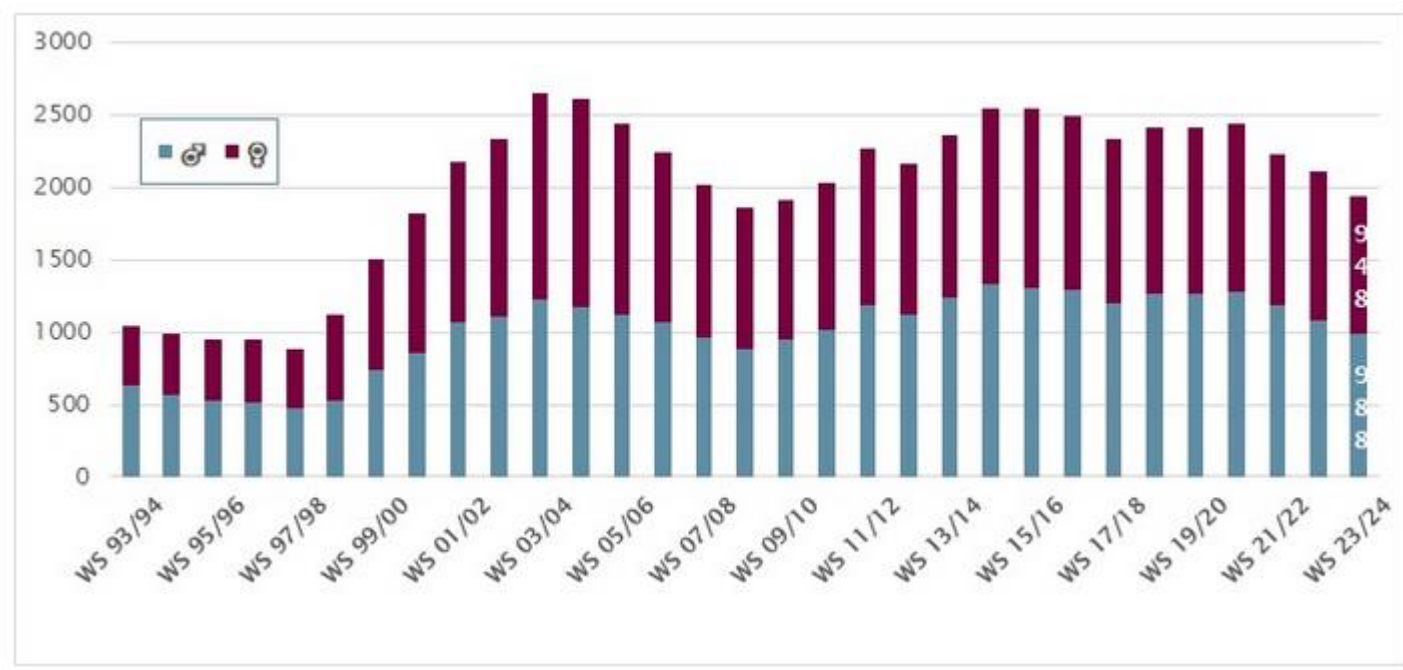
et al. ...

FEM: Facts & Figures (I)

- established in 1993
- diverse specialization opportunities
- high share of international students (ISP* > 80 %)
- high share of international lecturers (ISP*, IM** > 6 %)

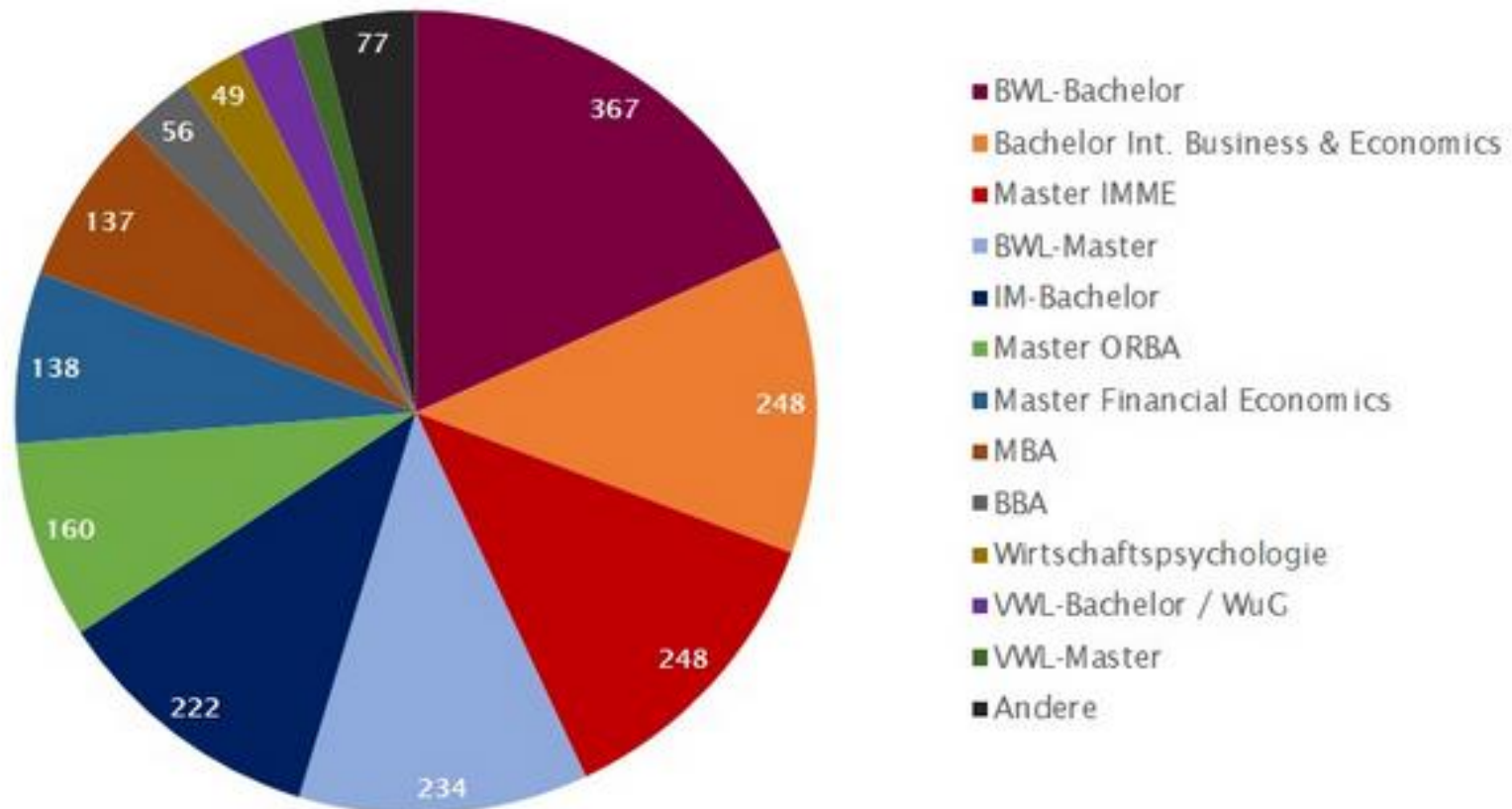
*International Study Program
**International Management

Development of student figures:



FEM: Facts & Figures (II)

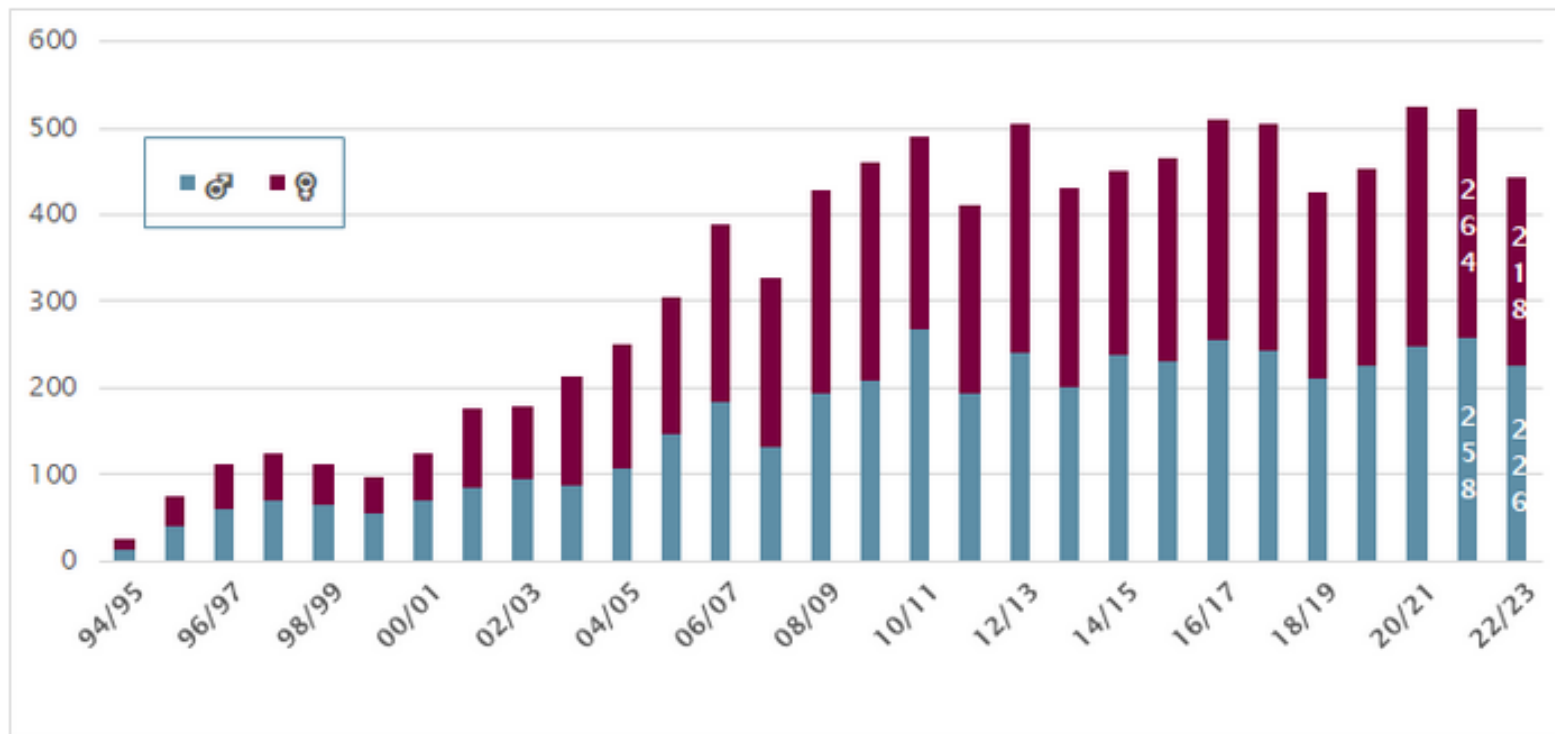
Student shares according to study program (status: WS 2023/24):



FEM: Facts & Figures (III)

- Alumni cumulative: > 6.000
- thereof female: > 40 %
- international alumni: > 15 %

Development of the alumni figures:



International Cooperations

- | | | |
|---|--|---|
|  Armenien-Yerevan State University |  Brasilien-Universidade Federal de Itajubá (UNIFEI) |  Brasilien-Universidade Federal de Santa Catarina |
|  Brasilien-Universidade Feevale |  Brasilien-Universidade Tecnológica Federal do Paraná (UTFPR) |  China (VR)-Xiamen university |
|  Finnland-Tampere University |  Frankreich-Universität Côte d'Azur |  Finnland-LUT University |
|  Frankreich-Universität du Havre |  Frankreich-Universität Grenoble Alpes |  Frankreich-Universität d'Angers |
|  Italien-Università degli Studi di Trento |  Italien-Università degli Studi di Trieste |  Italien-Libera Università di Bolzano - Freie Universität Bozen |
|  Japan-Ritsumeikan Asia Pacific University |  Kanada-University of Lethbridge |  Italien-Università degli studi Internazionali di Roma |
|  Kirgistan-American University of Central Asia |  Kolumbien-Universidad del Atlántico |  Kasachstan-L.N. Gumilyov Eurasian National University |
|  Korea, Republik-Inha University |  Lettland-Rigas Ekonomikas Augstskola |  Kolumbien-Universidad EAFIT |
|  Litauen-VILNIUS TECH |  Mexiko-Universidad Autónoma de La Laguna |  Kolumbien-Universidad Icesi |
|  Mexiko-Universidad del Mayab |  Niederlande-Universiteit Twente |  Lettland-Rigas Tehniska Universitate |
|  Polen-Uniwersytet Ekonomiczny we Wrocławiu |  Polen-Uniwersytet Gdanski |  Mexiko-Universidad Autónoma de Nuevo León |
| |  Polen-Wyzsza Szkoła Nauk Społecznych z Siedziba w Lublinie |  Norwegen-Universitetet i Sørøst-Norge |
|  Schweden-Högskolan i Gävle |  Schweden-Karlstads universitet |  Polen-Uniwersytet Łódzki |
|  Spanien-Universidad de Extremadura |  Spanien-Universidad de Murcia |  Portugal-Universidade do Porto |
| |  Spanien-Universidad de Vigo |  Rumänien-Universitatea Babeş-Bolyai din Cluj-Napoca |
|  Taiwan-Chung Yuan Christian University (CYCU) |  Taiwan-National Chung Hsing University |  Slowenien-Univerza v Ljubljani |
|  Türkei-Bogaziçi Üniversitesi |  Türkei-Marmara Üniversitesi |  Spanien-Universidad de Oviedo |
| | |  Spanien-Universidad Rey Juan Carlos |
|  Ukraine-National University of Kyiv-Mohyla Academy (NaUKMA) |  Ukraine-Odessa National Economic University |  Thailand-Chiang Mai University |
|  Ungarn-Miskolci Egyetem |  USA-Colorado State University – Pueblo |  Tschechien-Universität Karlova |
|  USA-Georgia Southern University |  Vereinigtes Königreich-The University of Nottingham |  Ukraine-National technical university "Kharkov Polytechnic Institute" |
| | |  Ungarn-Budapesti Műszaki és Gazdaságtudományi Egyetem |
| | |  USA-Georgia College & State University |
| | |  Vietnam-Vietnamese-German University |

Student Commitment (I):

- AIESEC



- Studentischer Börsenverein Magdeburg e. V.



- STORM e. V. – stud. Organisation für Marketing



- MARKET TEAM



- IKUS - Interkulturelle Studenten

IKUS

The Intercultural Students of Magdeburg support their fellow students from abroad.

Student Commitment (II):

- X-PLOR e. V. - Verein für Produktion, Logistik und OR



- Enactus Universität Magdeburg

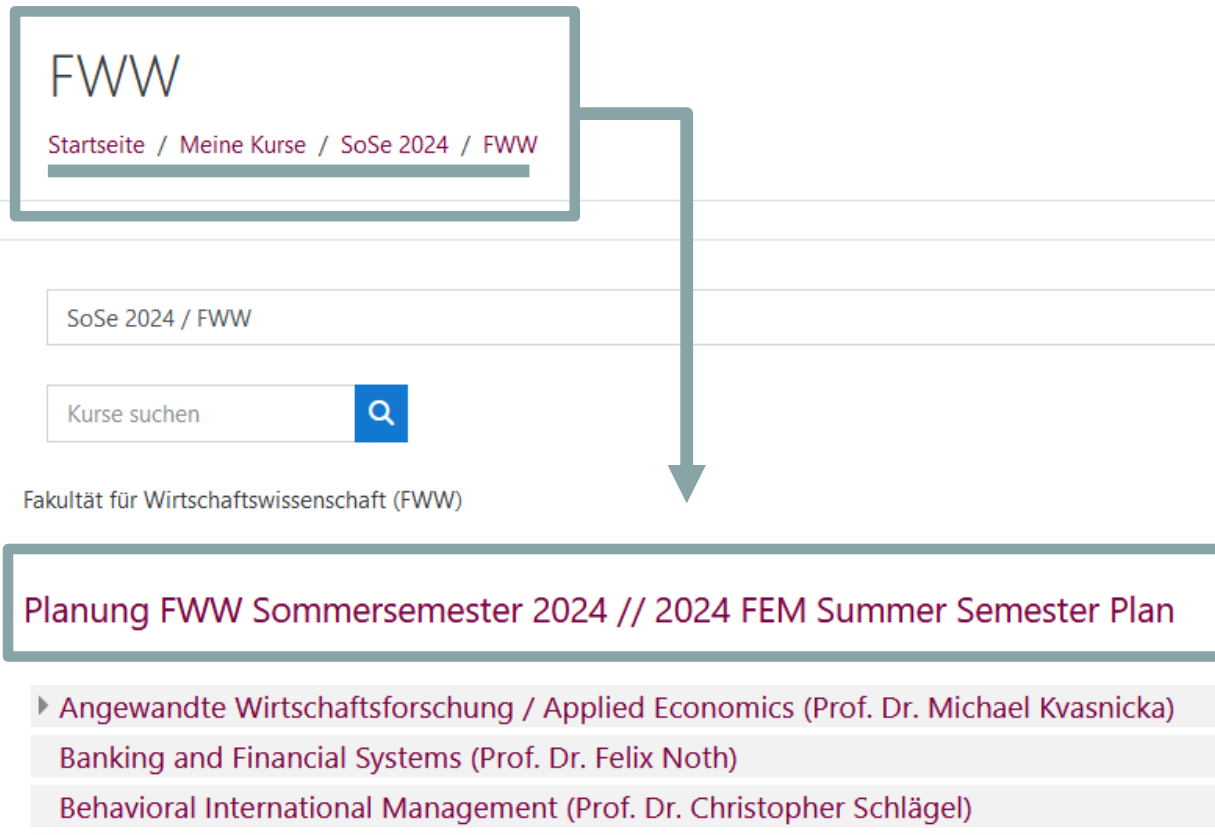


- SIDUM e. V. - stud. Unternehmensberatung



Organization of teaching in the summer semester 2024

→ Stay up-to-date....



The image shows a screenshot of the FWW website. At the top, there is a navigation menu with the following items: [Startseite](#) / [Meine Kurse](#) / [SoSe 2024](#) / [FWW](#). Below the menu is a search bar with the text "Kurse suchen" and a magnifying glass icon. Underneath the search bar, the text "Fakultät für Wirtschaftswissenschaft (FWW)" is visible. A large green arrow points from the "SoSe 2024" link in the navigation menu down to a highlighted box containing the text "Planung FWW Sommersemester 2024 // 2024 FEM Summer Semester Plan". Below this box, there is a list of courses:

- ▶ [Angewandte Wirtschaftsforschung / Applied Economics](#) (Prof. Dr. Michael Kvasnicka)
- [Banking and Financial Systems](#) (Prof. Dr. Felix Noth)
- [Behavioral International Management](#) (Prof. Dr. Christopher Schlägel)

Faculty of Economics and Management



Visit the faculty's homepage:

www.fww.ovgu.de/fww/en

... and the Dean's Office of Study Affairs':

www.fww.ovgu.de/Studium/Studiendekanat