

English version below

Liebe Studierende,

wir starten im kommenden Wintersemester das Blended Intensive Programme „**Sustainability and Finance**“ an der Université d'Angers, an dem wir uns als Fakultät für Wirtschaftswissenschaft beteiligen.

Blended Intensive Programmes (BIPs) bieten Lehrenden und Lernenden neue und kreative Möglichkeiten der internationalen Bildungszusammenarbeit und Teilnahme an gemeinsam konzipierten Lehrveranstaltungen. BIPs sollen einen kurzen Studien- bzw. Fortbildungsaufenthalt im Ausland ermöglichen, der im Rahmen einer gemeinsam angebotenen Veranstaltung durchgeführt wird. Ein zentrales Element der BIPs ist die verpflichtende virtuelle Komponente, die eine inhaltliche Vorbereitung, Begleitung und Nachbereitung der kurzen Mobilitätsphase ermöglicht.

Unser BIP ist eine Initiative im Rahmen von EU Green, einer Hochschulallianz von insgesamt neun europäischen Universitäten. Neben der Université d'Angers University (Frankreich) und der OVGU Magdeburg sind auch die Oradea University (Rumänien), die Atlantic Technological University (Irland) sowie die Extramadura University (Spanien) beteiligt.

Das BIP ist zweigeteilt. Es beginnt mit dem Semesterstart mit Online-Veranstaltungen (14.10.-22.11.2024) und endet mit einer „Week in Angers“ vom 25.-29.11.2024. Der Aufenthalt in Angers sowie die Fahrt sind für **insg. 6 Masterstudierende** über Erasmus+ und das akademische Auslandsamt der OVGU gesichert.

Das BIP ist in allen Masterstudiengängen der FWW anrechnungsfähig.

Master BWL/Business Economics: BWL-Vert: Accounting & Taxation (WPF); BWL-Vert: Finance (WPF); BWL-Vert: Logistics & Operations Management (WPF); BWL-Vert: Management & Entrepreneurship (WPF) und BWL-Vert: Economics (WPF)

Master Economic Policy Analysis: WPF im Vertiefungsbereich / Compulsory Elective Module in Specialization (WPF)

Master Financial Economics: Compulsory Elective Module in Specialization

Master International Management, Marketing, Entrepreneurship: International Management (Compulsory Elective Module); Entrepreneurship (Compulsory Elective Module)

Master Operations Research and Business Analytics: Specialization (Compulsory Elective Module)

Master International Taxation and Public Finance: Specialization 1st - 3rd semester (WPF)

Bitte bewerben Sie sich für das BIP **bis spätestens Freitag, 11. Oktober 2024** direkt am Lehrstuhl von Prof. Eichfelder. Senden Sie Ihre Bewerbung bitte an das Sekretariat des Lehrstuhls, an Frau Katharina Dittmann (katharina.dittmann@ovgu.de) und fügen Sie bitte ein Transcript of Records bei.

Sollten Sie weitere Fragen oder auch Probleme haben, können Sie uns gerne über studiendekan-fww@ovgu.de kontaktieren.

Viele Grüße

Das Studiendekanat der FWW

Dear students,

In the coming winter semester, we are launching the Blended Intensive Program "Sustainability and Finance" at the Université d'Angers, in which we are participating as the Faculty of Economics and Management.

Blended Intensive Programmes (BIPs) offer teachers and students new and creative opportunities for international educational cooperation and participation in jointly designed courses. BIPs are intended to enable a short study or further education stay abroad, as part of a jointly offered course. A central element of the BIPs is the mandatory virtual component, which enables preparation, support, and follow-up of the short mobility phase.

Our BIP is an initiative within the framework of EU Green, a university alliance of nine European universities. In addition to Université d'Angers, University (France) and OVGU Magdeburg, Oradea University (Romania), Atlantic Technological University (Ireland), and Extramadura University (Spain) are also involved.

The BIP is divided into two parts. It begins with the start of the semester with online events (14.10.-22.11.2024) and ends with a "Week in Angers" from 25.-29.11.2024. The stay in Angers and the trip are secured for 6 Master's students via Erasmus+ and the OVGU's International Office.

The BIP is creditable in all FEM Master's programs.

Master of BWL/Business Economics: Accounting & Taxation (WPF); Finance (WPF); Logistics & Operations Management (WPF); Management & Entrepreneurship (WPF) and Economics (WPF)

Master Economic Policy Analysis: Compulsory Elective Module in Specialization (WPF)

Master Financial Economics: Compulsory Elective Module in Specialization

Master International Management, Marketing, Entrepreneurship: International Management (Compulsory Elective Module); Entrepreneurship (Compulsory Elective Module)

Master Operations Research and Business Analytics: Specialization (Compulsory Elective Module)

Master International Taxation and Public Finance: Specialization 1st - 3rd semester (WPF)

Please apply for the BIP directly to the chair of Prof. Eichfelder by Friday, October 11, 2024, at the latest. Please send your application to the secretary's office of the chair, to Ms. Katharina Dittmann (katharina.dittmann@ovgu.de) and attach a transcript of records.

If you have further questions or problems, feel free to contact us via studiendekan-fww@ovgu.de.

All the best

FEM's Dean's Office of Study Affairs



Erasmus+

Blended Intensive Programme

Sustainability and Finance

Virtual events
14.10 > 22.11. 2024

Week in Angers
25.11 > 29.11. 2024

Faculty of Law,
Economics
and Business Studies
University of Angers



Virtual events

14.10 > 22.11. 2024

! Wednesday 16.10

18h-19h30: Introduction to the concepts of ESG and Green Finance
Dr. Laurentiu Droj, Oradea University

! Wednesday 23.10

18h-19h30: Bank Balance Sheet Management, climate risks and climate stress tests
Prof. Dr. Lena Tonzer, Otto-von-Guericke University Magdeburg

! Wednesday 06.11

18h-19h30: Financing the green future:
Challenges and opportunities for financial advisors and retail investors
in supporting the European Union's (EU) sustainable transition
PART 1 "Channelling retail investor finance towards sustainability",
Dr. Maria Scanlon, Atlantic Technological University

! Wednesday 13.11

18h-19h30: Financing the green future:
Challenges and opportunities for financial advisors and retail investors
in supporting the European Union's (EU) sustainable transition
PART 2 "Navigating the investment choice: Challenges posed by the Sustainable
Finance Disclosure Regulation"
Dr. Sandra Hallinan, Atlantic Technological University

! Wednesday 20.11

18h-19h30: Are banks really committed to sustainability and SDGs,
or is it just a simple image washing? The case of the "I'am a senior,
not an idiot" Campaign,
Dr. Mercedes Galan-Ladero, Extramadura University

Week in Angers

25.11 > 29.11. 2024

Monday 25.11

10h-12h: Welcome

12h-13h30: Lunch

14h-17h: Fresque du numérique (The Digital Collage): Breaking the ice event

17h45: Conference "Sustainable Corporate Finance"

Prof. Dr. Catherine Deffains-Crapsky, Granem, Angers University

Tuesday 26.11

9h-12h: Business game: managing a company in an international context with financial and extra-financial objectives

12h-13h30: Lunch

13h30-17h: Business Game

17h30: Presentation of ongoing research into young people's attitudes to sustainable investment

Dr. Enareta Kurtbegu, Dr. Caroline Marie-Jeanne, Prof. Dr. Bruno Séjourné, Angers University

Wednesday 27.11

10h30: Visit of the Company Giffard "Menthe Pastille"

12h-13h30: Lunch

14h-17h30: Business Game

18h: Conference by ADEME, the French National Ecology Agency (To be confirmed)

Thursday 28.11

9h-12h30: Business Game

12h-13h30: Lunch

Afternoon : Visit of Angers Castle and the famous "Tapisserie de l'Apocalypse"

18h: Conference "Carbon taxation versus the EU emission Trading system: Theory and evidence"

Prof. Dr. Sebastian Eichfelder, Otto-von-Guericke University Magdeburg

Friday 29.11

9h-12h: Group work

12h-13h30: Lunch

14h-17h: Group presentation

17h-18h30: BIP end events



CONTACTS:

Catherine Deffains-Crapsky,
Professor of Finance,
Vice-Dean for International Relations

Virginie Barroche
International Relations Officer,
Faculty of Law, Economics
and Business Studies

ri-deg@univ-angers.fr